**Investors**

St Helena is growing its economy and opening its doors to inward investors.

Investment is welcomed and fostered by the St Helena Government. The opportunities for inward investment, connected with the opening of the airport in 2015, are enormous, and the government is putting in place business friendly policies.

Enterprise St Helena (ESH) is the lead body responsible for promoting and enabling private sector development on the Island. If you are interested in doing business with St Helena, you can obtain more in depth information by visiting the ESH website at: [www.enterprisesthelena.com](http://www.enterprisesthelena.com), which provides a wealth of information for potential investors.

[Click here for the Framework Agreement between St Helena Government and Enterprise St Helena - the document which sets out the working arrangements between the two bodies.](http://www.sainthelena.gov.sh/data/files/final_esh_framework_agreement_july_12.pdf)

**Sustainable Economic Development Plan (link to EDP doc)**

**Introduction to Investment Policy 2011 (link to doc)**

**Investment Policy 2011 (link to doc)**

**Business Opportunities**

The period leading up to opening of the airport in 2015/16, and subsequently its operation, is creating many business opportunities both for inward investors and existing businesses on St Helena. Already interest has been expressed from Saints on Island starting businesses to major international investors.

Growing the private sector is St Helena’s number 1 priority over the next 5+ years and multiple opportunities will be created in areas such as tourism, construction, fishing (sport and commercial), as well as other professional services right across the wider private sector. It is therefore important that investors invest early to secure their position.

The island is an open economy that needs and therefore welcomes expertise and capital; it is easy to invest, whether to start or develop an existing businesses. For more information on business opportunities and how to invest, visit the ESH website at [www.enterprisesthelena.com](http://www.enterprisesthelena.com)

**Business Friendly St Helena**

St Helena is open for business and with investor friendly policies in place, making it is easy to invest in the Island.

The current development friendly investment policy was developed in 2011 with the intention of opening the Island’s economy to inward investment and increased tourism, while supporting principles of transparency and non-discretionary treatment. St Helena’s investment strategy pings the international business radar – St Helena is open for business!

The Investment Policy

i) Makes the economy accessible to all potential investors by being an attractive destination to do business and encouraging a diversity of investors;

ii) Ensures maximum benefit from development for the island’s economy and people;

iii) Sets parameters for development to safeguard what is important for the people of St Helena;

iv) Assists the locally based private sector to compete effectively and efficiently in an open economy;

**Existing Businesses**

St Helena has a diverse business environment including sectors in Agriculture, Accommodation, Catering, Building Construction and Associated Trades, Fishing, Transport, Leisure and Recreation and Retail to name but a few.

An up-to-date business directory of all businesses on St Helena, along with contact details can be found at the below link:

<http://www.enterprisesthelena.com/directories>

**Case Studies**

(Content to follow shortly for this)